AGENT EXPERIENCE OPTIMIZATION

elementor.com

Report date: November 12, 2026

Checked from Frankfurt, Germany.

90

OUT OF 100

Your website's AI readiness

AI connections found. Help agents finish faster.

Category subscores

Search & discovery — **10 / 10**

5 of 5 checks verified

Easy-to-use content — **10 / 10**

4 of 4 checks verified

Content prepared for AI — **8 / 10**

3 of 4 checks verified

Customer actions — **40 / 40**

5 of 5 checks verified

Connections for AI assistants — **12 / 20**

2 of 3 checks verified

Trust & availability — **10 / 10**

3 of 3 checks verified

The score adds the points from verified checks. Not detected and unverified checks earn zero points.

Open the saved report

Your website improvement plan

Work through these priorities in order. Verify uncertain findings first, then rescan after making changes.

01 Prepare a clear guide for AI assistants

Point assistants to useful, current information about your website.

- Include a concise business summary and useful customer links in the AI content guide.

Suggested owner: Content + web team

2 points not detected

Recheck: Useful links for AI assistants.

02 Make your AI connection discoverable

Help compatible assistants find and connect to the customer actions you provide.

- Publish clear information identifying your AI integration and its connection details.

Suggested owner: Web team + InfiniteWatch

8 points not detected

Recheck: AI connection information.

Measure the improvement

After publishing changes, rerun the test and compare the category subscores. With InfiniteWatch, measure how long an agent takes to complete the same customer task before and after the changes.

Estimated task completion time

Page-by-page journey	**5.2 seconds**
Proposed optimized journey	**1.6 seconds**

3.6 seconds saved per completed task

Saved scenario: 4 steps x 1.3s versus 1 step x 1.6s. Modeled from the saved scan's steps and response assumptions.

How you compare

A company comparison was not available for this download. Your audit findings are included below.

Make every agent visit faster

With InfiniteWatch, optimize those connections to help agents respond and complete tasks faster.

Book a meeting with InfiniteWatch

Your audit findings

The evidence and next steps behind your saved score.

Search & discovery - 10 / 10

Clear page title

Detected | 1/1 points

Title: Website builder: Create a Website Now | Elementor

Search description

Detected | 1/1 points

A descriptive meta description is present.

Allowed in search results

Detected | 3/3 points

No noindex directive detected in HTML or response headers.

Access for search crawlers

Detected | 3/3 points

Wildcard robots rules allow the requested page. Agent-specific rules may differ.

Map of your website (sitemap)

Detected | 2/2 points

XML sitemap structure with URL entries found.

Easy-to-use content - 10 / 10

Content available when the page opens

Detected | 3/3 points

17,240 characters of text are available in initial HTML.

Clear page structure

Detected | 2/2 points

An h1 and a main landmark are present.

Easy-to-follow navigation

Detected | 2/2 points

76 labelled, crawlable link(s) found.

Clear button and form labels

Detected | 3/3 points

No unlabelled controls detected in this HTML sample (0 input controls). This is not a full accessibility audit.

Content prepared for AI - 8 / 10

AI content guide (llms.txt)

Detected | 4/4 points

A public llms.txt document was found.

Clearly titled AI guide

Detected | 3/3 points

The document contains the required H1 heading.

Useful links for AI assistants

Not detected | 0/2 points

A summary and curated links were not both detected. These are quality recommendations.

Next step: Summarize your business and link to the pages most useful to your customers in the AI content guide.

Text version for AI assistants

Detected | 1/1 points

A linked Markdown alternative was fetched; content type and HTML checks determine this result.

Customer actions - 40 / 40

Customer actions listed for AI

Detected | 8/8 points

3 customer tool entries were listed by website-attributed MCP endpoints. No tools were executed.

Clearly explained actions

Detected | 4/4 points

Tool names and description signals found. Source checks do not prove runtime completeness.

Required information for each action

Detected | 5/5 points

Structured tool input declarations detected. Schema correctness needs runtime review.

Action safety information

Detected | 3/3 points

Tool behavior annotations detected. Hints are not a security boundary.

Task-specific customer tools

Detected | 20/20 points

6 task-specific customer tool declaration(s) with descriptions and structured inputs found: get_products, get_plans_and_pricing, get_roadmap, search, fetch. Execution was not tested.

Connections for AI assistants - 12 / 20

AI connection information

Not detected | 0/8 points

No website-attributed MCP descriptor was found at the checked paths.

Next step: Publish clear information about your AI integration and how to connect. Your web team can choose the appropriate format.

Instructions for connecting AI assistants

Detected | 8/8 points

Connection information explicitly associated with this website is publicly discoverable.

Content labels AI can understand

Detected | 4/4 points

Parseable schema.org JSON-LD found. Content accuracy requires editorial review.

Trust & availability - 10 / 10

Secure website connection

Detected | 5/5 points

The server responded using HTTPS.

Public page access

Detected | 3/3 points

Public HTML returned HTTP 200. No detected login or bot challenge.

Contact or privacy information

Detected | 2/2 points

A contact or privacy link is present.